

DRIN KRYEZIU

Senior UX/UI Designer • Product Designer • Design Systems • Accessibility (ADA/WCAG)

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PROFESSIONAL SUMMARY

UX/UI and Product Designer with 20+ years of international experience across Europe and the United States. Proven expertise in end-to-end product design — from user research and wireframing to high-fidelity prototyping and design systems. Currently delivering enterprise and mobile UX at Lowe's, with prior senior roles at Wells Fargo and First Bank. Specializes in Figma, AI-assisted design, and Agile/Scrum workflows. Adept at partnering with cross-functional teams including Product Managers, engineers, and stakeholders to deliver accessible, scalable, and intuitive digital solutions across mobile apps, enterprise platforms, financial services, and retail technology. Strong background in WCAG 2.1 AA / ADA compliance, design system governance, and mentorship of junior designers.

CORE COMPETENCIES & ATS KEYWORDS

UX/UI Design • Product Design • Interaction Design • Wireframing & Prototyping • High-Fidelity Mockups • Design Systems • Component Libraries • User Research • Usability Testing • Information Architecture • Accessibility (ADA / WCAG 2.1 AA) • Mobile App Design • Enterprise UX • Retail Technology (Zebra Devices) • Cross-functional Collaboration • Agile / Scrum • Developer Handoff • Design Tokens • AI-Assisted Design • Rapid Prototyping • Data Visualization • Brand Identity • Mentorship & Design Leadership

Tools: Figma • Adobe XD • Axure RP • Balsamiq • iRise • Sketch • Adobe Creative Suite (Photoshop, Illustrator, InDesign) • Jira • Confluence • Slack • InVision • Zeplin • Miro • HTML/CSS (working knowledge)

PROFESSIONAL EXPERIENCE

Senior Product Designer • **Lowe's** • Mooresville, NC (Remote)

2024 – Present

- Design end-to-end user flows, wireframes, high-fidelity mockups, and interactive prototypes in Figma for mobile and enterprise applications serving millions of retail customers and store associates.
- Collaborate daily with Product Managers and engineering teams to define user stories, acceptance criteria, and organize Jira workflows within Agile sprint cycles.
- Introduced AI-driven prototyping practices that measurably reduced design iteration time and improved design quality and consistency across product lines.
- Support retail technology operations by integrating UX solutions with Zebra mobile devices and enterprise application platforms used in store environments.
- Contribute to development and governance of a scalable, multi-platform design system spanning mobile, web, and enterprise surfaces.

AVP — UX Designer • **First Bank** • Charlotte, NC

2023 – 2024

- Developed comprehensive UX strategies to unify and standardize user experiences across multiple acquired digital products and banking platforms.
- Led modernization of legacy financial applications by implementing a consistent, accessible design system aligned with brand and regulatory guidelines.
- Partnered with engineering and cloud infrastructure teams to support cloud migration initiatives, improving platform scalability, performance, and operational efficiency.

Senior UX Designer · Wells Fargo · Charlotte, NC (Remote)

2018 – 2023

- Designed wireframes and high-fidelity prototypes for enterprise banking applications, adhering to WFRIA (Wells Fargo Rich Internet Application) standards and ADA / WCAG 2.1 AA accessibility requirements.
- Mentored junior and mid-level designers, accelerating onboarding and driving adoption of the WFRIA design system across multiple Lines of Business.
- Developed 15+ reusable UI components and design patterns, reducing design redundancy and improving delivery velocity by ~30% across product teams.
- Collaborated with 10+ Lines of Business to translate complex requirements into user-centered digital experiences across web and mobile surfaces.

Senior Production Artist / Graphic Designer · Dimensional Fund Advisors · Charlotte, NC · Austin, TX 2016 – 2017

- Produced data visualizations and visual assets for financial reporting, client communications, brochures, and digital publications, ensuring brand consistency across all channels.
- Collaborated closely with UX and Creative teams to design and prepare web-ready assets for marketing and investor-facing digital pages.

Senior UX Lead Designer & Advisor to VP of Marketing · NLB Bank · Prishtina, Kosovo · Ljubljana, Slovenia

2008 – 2015

- Led end-to-end UX/UI redesign of NLB Bank's corporate digital platforms, delivering the project 3 months ahead of schedule and under budget using Agile Scrum methodology.
- Translated complex business and compliance requirements into wireframes, interactive prototypes, and final design deliverables; managed usability testing with staff and clients.
- Supervised rebranding of 66 bank branches across Kosovo, overseeing all design and marketing phases to ensure brand consistency and customer engagement.
- Coordinated coders, copywriters, designers, and bank management to ensure seamless execution aligned with NLB Corporate Identity Guidelines.

Graphic, Video & UX Designer · Gizmo Designs · Concord, NC

2014 – 2016

- Produced high-fidelity mockups, layouts, and design deliverables for client-facing digital and print projects under tight deadlines.
- Designed trade show booths, product labels, packaging, and presentations; built strong client and vendor relationships through consistent delivery of innovative work.

Freelance Visual Consultant & Graphic Designer · EU-Funded Projects · Kosovo · Brussels, Belgium Various

- Developed visual guidelines, logo designs, promotional materials, web mockups, PowerPoint templates, and training manuals for multiple European Union-funded development initiatives.

TECHNICAL SKILLS

Design & Prototyping: Figma, Adobe XD, Axure RP, Balsamiq, iRise, Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Project & Collaboration: Jira (user stories, sprints, workflow creation), Confluence, Slack, Agile/Scrum

Emerging Technologies: AI-assisted design & rapid prototyping, Figma MCP, generative design workflows

Accessibility Standards: ADA / WCAG 2.1 AA compliance, Section 508, inclusive design principles

Specializations: Mobile apps, enterprise UX, retail technology (Zebra), financial services, data visualization, design systems

Multimedia: Video editing, motion graphics, brand identity, print design

EDUCATION

Bachelor of Arts / BSc — Graphic Design

2005

University of Prishtina, Faculty of Arts · Prishtina, Kosovo

KEY ACHIEVEMENTS

- Currently designing enterprise and mobile UX at Lowe's, integrating AI-assisted prototyping practices and Zebra device UX across retail technology platforms.
- At First Bank, unified UX across multiple acquired digital banking products, delivering a consistent, accessible design system aligned with regulatory standards.
- At Wells Fargo, built 15+ WFRIA reusable design system components adopted enterprise-wide, reducing team delivery time by ~30%.
- Delivered NLB Bank's full digital platform redesign 3 months ahead of schedule and under budget; oversaw rebranding of 66 physical branches across Kosovo.
- 20+ years of continuous design leadership across fintech, retail technology, investment management, and public sector — remote-ready and globally experienced.